

# CONFERENCE SPONSOR INFORMATION

## DIAMOND SPONSOR

Standard Price \$30,000  
AFS Corporate Sponsors \$25,000



*Only 1 Sponsorship Still Available!*

- Two-unit booth, 10' x 20' (6m x 3m)
- Two hotel rooms for 4 nights at the Hilton San Diego Bayfront Hotel
- Two minute welcome message during Opening General Session
- Four full conference registrations
- (30) expo passes for your customers (10 for sponsorship, 20 for booth, additional passes if additional units are purchased)
- Scrolling banner on WFC 13 website linked to your website
- One column adhesive wrap out front of the expo hall
- Recognition as Diamond Sponsor:
  - Expo entrance
  - Congress signage
  - Back cover of program book
  - Welcome slide in sessions
  - Half-page ad in program book
  - Program book
  - Expo book
  - Mobile app
  - Congress bag
- Email blast to Congress attendees two weeks prior to congress
- Email blast to Congress attendees two weeks post congress

## SAPPHIRE SPONSOR

Standard Price \$20,000  
AFS Corporate Sponsors \$17,500



*Only 4 Sponsorships Available!*

- One-unit booth, 10' x 10' (3m x 3m)
- One hotel room for 4 nights at the Hilton San Diego Bayfront Hotel
- Four full conference registrations
- (20) expo passes for your customers (10 for sponsorship, 10 for booth, additional passes if additional units are purchased)
- Recognition as Sapphire Sponsor:
  - Expo entrance
  - Congress signage
  - WFC 13 website
  - Mobile app
  - Welcome slide in sessions
  - Program book
  - Back cover of program book
  - Expo book
  - Congress bag
- Quarter page advertisement in program book
- Email blast to attendees two weeks prior to congress

## EMERALD SPONSOR

Standard Price \$15,000  
AFS Corporate Sponsors \$12,500



*Only 2 Sponsorships Still Available!*

- One-unit booth, 10' x 10' (3m x 3m)
- Two full conference registrations
- (15) expo passes for your customers (5 for sponsorship, 10 for booth, additional passes if additional units are purchased)
- Recognition as Emerald Sponsor:
  - Congress signage
  - Mobile app
  - Welcome slide in sessions
  - WFC 13 website
  - Program book
- Quarter page advertisement in program book

## PEARL SPONSOR

Standard Price \$8,000  
AFS Corporate Sponsors \$6,000



*Only 6 Sponsorships Available!*

- 50% Discount off one-unit booth, 10' x 10' (3m x 3m)
- Two full conference registrations
- (10) expo passes for your customers
- Recognition as Pearl Sponsor:
  - Congress signage
  - WFC 13 website
  - Program book
- Quarter page advertisement in program book

# A LA CARTE SPONSORSHIPS

SPONSORSHIP BENEFITS	Gold Specialty \$8,000/\$6,000 (Limit 11)	Silver Specialty \$6,000/\$4,500 (Limit 13)
PRICE		
12 Month Logo on WFC 13 Site	X	X
Mention in Media Releases	X	
Social Media Visibility	X	
Exhibition Catalogue Ad	Half Page	Quarter Page
Logo in Program	X	X
Logo on Conference Signage	X	X
Full Admission to Conference	1	
Option to purchase 50% Registration	4	2
Expo Only Passes for Customers	10	6
Sponsorship Credit in Conference App	Conference App Sponsor	
Sponsorship Credit in Keynote Intro	Keynote Sponsor	

## GOLD SPECIALTY OPTIONS

- Keynote Speaker (6) Available
- Conference App
- Entertainment
- Welcome Reception
- Gala Dinner Co-sponsor (2)
- Lunch (3) Available, Tues, Wed, Thur

## SILVER SPECIALTY OPTIONS

- Coffee Break (7) Available, (2) Each day Tuesday, Wednesday, Thursday, (1) Friday
- Bag
- Namebadge
- Charging Stations
- Water Cooler Stations
- Padfolios
- USB with Conference Proceedings

# WFC 13 EXHIBITOR RULES & REGULATIONS

## Organizer:

American Filtration & Separations Society  
5133 Harding Pike, B-10, #380  
Nashville, TN 37205, USA  
Phone: 615-250-7792 • Fax: 615-678-8414 • [lyn@afssociety.org](mailto:lyn@afssociety.org)

## Location:

Hilton San Diego Bayfront  
1 Park Blvd.  
San Diego, CA 92101, USA

**Payment Terms:** Full payment for exhibits and sponsorships is due at contract signing. Costs associated with goods and services provided by the show decorator are not included in the booth cost. Checks should be made to WFC 13. Wire Transfers – Contact Lyn Sholl at [lyn@afssociety.org](mailto:lyn@afssociety.org).

**Use of Space:** (1) No exhibitor shall assign, sublet, or share the whole or any part of the space allotted without the knowledge and consent of AFS. Aisles must be kept clear. Exhibitor must comply with safety, fire and health requirements during move-in, operation, and move-out. (2) AFS and WFC 13 does not endorse the products or services of the companies who exhibit during the Conference and Expo. (3) AFS and WFC 13 shall have the right to require dismantling of an exhibit or part of an exhibit which in their opinion is not suitable to or in keeping with the character and purpose of the Conference and Expo.

**Assignment of Space:** AFS and WFC 13 reserves the right to modify the floor plan to accommodate space and/or avoid conflict and to relocate exhibit booths as necessary after consultation with exhibitors who are affected by the modification. Every effort to consider location of competitors and accommodate special requests will be made; however, AFS and WFC 13 cannot guarantee booth location. Space is assigned at the discretion of AFS and WFC 13. No space is assigned without the official contract and full payment of the exhibit fee.

**Care of the Building/Equipment:** Exhibitors or their agents shall not injure or deface the walls or floors of the building or tabletops. No signs or any other articles shall be posted, nailed or otherwise attached to floors, walls, ceiling, furniture or fixtures. When damage appears, the exhibitor is liable to the AFS and WFC 13 and to the Hilton San Diego Bayfront.

**Show Decorator:** GES Exposition Services is the official show decorator for WFC 13. GES will send all confirmed exhibitors the exhibitor kit to order goods and services 6 – 8 weeks prior to WFC 13.

**Installation and Dismantle:** Exhibits may not be removed from the stand until the exhibit hall closes Thursday afternoon. Installation and dismantle personnel who are employees of, or labor hired by, and Exhibitor Appointed Contractor and are not employees of the exhibiting company must obtain work passes from WFC 13. Work passes are only valid during installation and dismantle hours. If Exhibitor Appointed Contractor personnel must enter the hall to service the booth during exhibit dates, they must be registered as part of the booth personnel.

**Insurance:** Exhibitors participate at his/her own risk. Exhibitors can obtain insurance coverage at their own expense for risks during participation at the event. The organizers accept no responsibility for exhibits and excludes all liability for any loss or damage. This exclusion of liability is in no way limited by the security services provided by the organizers.

**Indemnification for hotel:** Exhibitor agrees to protect, save and hold Hilton San Diego Bayfront and all agents and employees thereof (hereafter collectively called "Hotel Indemnitees") forever harmless for any damages or charges imposed for violations of any law or ordinance, whether occasioned by the negligence of the Exhibitor or those holding under the Exhibitor, and further, Exhibitor shall at all times protect, defend, indemnify, save and hold harmless the Hotel Indemnitees against and from any and all losses, costs, damages, liability, or expenses (including attorney's fees) arising from or by reason of any accident or bodily injury or other occurrence to any person or persons, including Exhibitor, its agents, employees and business invites, which arises from or out of the exhibition premises, the hotel or any part thereof.

**Indemnification for the AFS and WFC 13:** Exhibitor agrees to protect, save and hold Oak Ridge Association Management, the AFS and WFC 13 and all agents and employees thereof (hereinafter collectively called "AFS Indemnitees") forever harmless for any damages or charges imposed for violations of any law or ordinance, whether occasioned by the negligence of the Exhibitor or those holding under the Exhibitor, and further, Exhibitor shall at all times protect, defend, indemnify, save and hold harmless the AFS Indemnitees against and from any and all losses, costs, damages, liability, or expenses (including attorney's fees) arising from or by reason of any accident or bodily injury or other occurrence to any person or persons, including Exhibitor, its agents, employees and business invites, which arises from or out of the exhibition premises, the hotel or any part thereof.

**Force Majeure:** In case any part of the Exhibit Hall is destroyed or damaged so as to prevent the AFS and WFC 13 from permitting an exhibitor to occupy assigned space during the exhibit period (in part or in whole), or in case occupation of assigned space during the exhibit period (in part or in whole) is prevented by strikes, Acts of God, national emergency, or other causes beyond the control of AFS and WFC 13, then the exhibitor will be charged for space only for the period the space was or could have been occupied by the exhibitor, and the exhibitor hereby waives any claim against AFS and WFC 13, its officers, directors, agents, volunteers, vendors and employees for losses or damage which may arise in consequence of such inability to occupy assigned space.

**Liability:** The AFS, WFC 13, and officers or staff members of the same, will not be responsible for the safety or the property of the exhibitors, their agents or employees, from theft, damage of fire, accident or other cause, but will use reasonable care to protect the exhibitor from such loss. On-site security will be provided by AFS during the hours that the Exhibit area is not officially open.

**Cancellation:** Cancellation of exhibit space must be submitted in writing. Should exhibitor fail to make payments as due under the Payment Terms of this contract, AFS and WFC 13 reserves the right to cancel exhibit space and exhibit space assignments. No payment returns or refunds are made on any cancellation of exhibit space for any reason. Cancelled or unoccupied exhibit space may be freely reassigned by WFC 13.

**Assistance for Disabled Persons Available:** If an exhibitor requires reasonable accommodations or auxiliary aid to participate in this meeting, please contact the AFS office at [lyn@afssociety.org](mailto:lyn@afssociety.org) by June 1, 2021.

**Attendee lists:** Exhibitors agree to use attendee lists provided by AFS *one time only*. Lists will include attendee name, attendee company name and email address. Individuals who opt out of the directory inclusion in the registration process will not be included.

