



A Healthy Building is the Best Medicine

**Sean O'Reilly
AAF Flanders**

Although there is and has been a lot of information published about the harmful effects of poor IAQ/IEQ on our health, the engineering and standards/guidelines community have historically focused on designing buildings for thermal comfort and energy efficiency, but almost nothing on the impact of poor IAQ/IEQ on human health. How we measure, monitor, and quite frankly monetize (for those of us in the industry) 'IEQ solutions' beyond our conventional supply chain routes of products and services, I think is a huge challenge/opportunity for our industry especially around driving standards (ultimately regulation) product efficacy, and increased awareness that will ultimately benefit the consumer.