



13TH WORLD
FILTRATION CONGRESS
SAN DIEGO CALIFORNIA USA OCTOBER 5-9, 2022

SPONSOR



**WFC13 IS
THE LARGEST
FILTRATION
EVENT IN
NORTH AMERICA**



www.wfc13.com

ABOUT US



Over the years, the World Filtration Congress has earned the reputation of being the premier global filtration conference and exposition. Every four years, the global filtration societies compete for the opportunity to host this event. The American Filtration & Separations Society (AFS) is proud and honored to have been selected to host the 13th World Filtration Congress. AFS and WFC 13 leadership had to make the difficult decision to further postpone the congress to October of 2022. WFC is a global congress and effects from COVID-19 in 2021 continued to restrict international travel and participation. We look forward to welcoming you to San Diego October 5 – 9, 2022.

In the intervening years, the AFS has vigorously pursued quality conference forums, often reaching new record highs in conference attendance. We are pleased to have the opportunity to host the upcoming 13th World Filtration Congress and look forward to seeing you in San Diego, October 5 – 9, 2022.

The American Filtration & Separations Society



The AFS is a leading organization in the filtration and separation industries, addressing global needs through comprehensive education, diverse collaboration and international advancement. One of the missions of AFS is to help solve the world's filtration problems, increasing the availability of clean water and air around the world. There is hardly a pollution, contamination, or environmental problem that cannot be prevented or remediated through the use of filtration and separation technologies. The AFS seeks to inform industry, academia, the general public and the media of the importance and largely untold story of the filtration and separation industry in North America, its long-term, positive socio-environmental impact and future potential for the greater good.

International Delegates on Filtration



The first World Filtration Congress held in 1974, was informally coordinated by a number of individual organizations, each acting independently. In 1990, International Delegates on Filtration (INDEFI) was created as an umbrella body to coordinate and widen the competition for the right to organize future Congresses. Proposals are accepted only from registered members of INDEFI and must provide evidence that the organizing team *"has the experience and resources to stage a major world congress."* Membership in INDEFI is open to Filtration Societies that have the science and technology of filtration and separation as their principal activity. Only one member is permitted per country. At present, there are 13 member societies: Australasia, Austria, China, Chinese Taipei, France, Germany, Hungary, India, Japan, Nordics, South Korea, United Kingdom, USA.

WFC 13 Committee



INDEFI Chair
Prof. Wallace Leung
WFC Operations Chair
Rahul Bharadwaj
WFC 13 Secretariat
Lyn Sholl

Swarna Agarwal	Felicia Littlejohn
Bob Burkhead	Baoxia Mi
Neil Burns	Shagufta Patel
Peter Cartwright	Wilson Poon
George Chase	Tom Ramsey
Daren Chen	Godwin Severa
Wu Chen	Mary Jo Surges
Tinoush Dinn	Sneha Swaminathan
Vincent Edery	Jim Walker
Jay Forcucci	Chris Wallace
Tom Justice	Jennifer Wong
Martin Lehmann	Scott Yaeger
Wenping Li	Andrew Zydney

INDEFI Sponsoring Organizations



WHY BECOME AN CONFERENCE SPONSOR

Attracting global filtration advocates around the world, the World Filtration Congress is the premiere forum to raise awareness of the value your company brings to the marketplace.

CONFERENCE SPONSORS: Network & Connect

Connect with senior executives, end-users, and decision makers who are recognized in the field of filtration & separation. Bring additional awareness to your company through the many conference sponsorship opportunities. The menu of sponsorship items was created to fit every budget. The WFC 13 and Exhibition provides a perfect forum to meet with thousands of professionals in the filtration industry who are interested in your products and services. Make new connections. Unveil a new product. Build profitable partnerships. Create awareness. Reinforce loyalty. Networking and connecting with this audience are great ways to build relationships with current and future clients.

Attendees will include:

- Senior Executives
- End Users
- Corporate Members
- Engineers
- Scientists
- Students
- Marketing Managers
- Consultants
- Policy Makers
- Strategy Directors

GLOBAL GATHERING FORUM

Hosted in beautiful San Diego, California, USA, the 13th World Filtration Congress and Exhibition attracts filtration advocates worldwide.



CONFERENCE SPONSOR INFORMATION

DIAMOND SPONSOR

Standard Price \$24,000
AFS Corporate Sponsors \$19,000
**A Value of \$35,800*



Only 1 Sponsorship Still Available!

- 4 Conference Registrations
- 8 Hotel room nights
- Column Wrap
- 30 Expo registrations
- Full page add in program book
- 2 Email blasts to congress attendees
- Conference Sponsor recognition
 - Expo entrance
 - Congress signage
 - WFC website
 - Back cover of program book
 - Program book
 - Expo book
 - Welcome slide in sessions
 - Mobile app
 - Congress bag

SAPPHIRE SPONSOR

Standard Price \$16,000
AFS Corporate Sponsors \$13,000
**A Value of \$23,250*



Only 4 Sponsorships Available!

- 4 Conference registrations
- 4 Hotel room nights
- 20 Expo registrations
- ½ page add in program book
- 1 Email blast to congress attendees
- Conference Sponsor recognition
 - Expo entrance
 - Congress signage
 - WFC website
 - Program book
 - Expo book
 - Welcome slide in sessions
 - Mobile app
 - Congress bag

EMERALD SPONSOR

Standard Price \$12,000
AFS Corporate Sponsors \$9,500
**A Value of \$14,750*



Only 2 Sponsorships Still Available!

- 2 Conference registrations
- 15 Expo registrations
- ½ page advertisement in program book
- Conference Sponsor recognition
 - Expo entrance
 - Congress signage
 - WFC website
 - Program book
 - Welcome slide in sessions
 - Mobile app

PEARL SPONSOR

Standard Price \$6,500
AFS Corporate Sponsors \$4,500
**A Value of \$9,000*



Only 5 Sponsorships Available!

- 2 Conference registrations
- 10 Expo registrations
- ¼ page advertisement in program book
- Conference Sponsor recognition
 - Congress signage
 - WFC website
 - Program book

A LA CARTE SPONSORSHIPS

SPONSORSHIP BENEFITS	Gold Specialty	Silver Specialty
PRICE	\$8,000/\$6,000 (Limit 13)	\$6,000/\$4,500 (Limit 12)
Logo on WFC 13 Website	✓	✓
Recognition in Press Releases	✓	
Recognition in AFS/WFC 13 Social Media	✓	
Advertisement in Expo Book	Full Page	Half Page
Logo in Conference Program Book	✓	✓
Logo on Conference Signage	✓	✓
1 Full Conference Registration	✓	
Option to purchase 1 full conference registration at 50% discount	4	2
10 Expo only passes for customers	10	6
Sponsorship recognition in Conference App	Conference App Sponsor	
Recognition as Conference Sponsor in Keynote Welcome slide	Keynote Sponsor	

GOLD SPECIALTY OPTIONS

- Keynote Speaker (6) Available
- Conference App
- Entertainment
- ~~Welcome Reception~~ **SOLD OUT**
- Gala Dinner Co-sponsor (2)
- Lunch (3) Available, Thur, Fri, Sat

SILVER SPECIALTY OPTIONS

- Coffee Break (6) Available, (1) Thursday, (2) Friday, (2) Saturday, (1) Sunday
- Lanyards
- Charging Stations
- Water Cooler Stations
- Padfolios
- USB with Conference Proceedings

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SPONSOR CONTRACT

COMPANY INFORMATION

Published in WFC Expo program

Company (as it should be displayed in the program)

Address

City State Zip

Country Website

Company Contact Title

Phone Email

SPONSOR AUTHORIZED SIGNATURE

Note: Unsigned contracts will not be accepted.

Signature

Printed Name Title

Email Address Phone

By signing the above, the Exhibitor/Sponsor agrees to the terms of the WFC 13 Contract and through its authorized signatory acknowledges that sponsor has read, understands, and agrees to the Payment and Cancellation Policy. Upon signed acceptance, this Sponsor contract is binding upon the parties.

IMPORTANT INFORMATION

- Full amount is due at contract signing
- Review the WFC 13 Rules & Regulations
- 75 word company description due upon contract signing
- Keep a copy of your contract
- Advertisements for program books included in sponsorship packages are due to the AFS office July 1
- Image for column wrap for Diamond Sponsor is due to the AFS office by July 15
- Names for hotel room reservations for Diamond and Sapphire Sponsors are due to the AFS office by August 15

SPONSORSHIP COMMITMENT

- ☐ Diamond, Corporate Sponsor: \$19,000 Standard: \$24,000 _____
- ☐ Sapphire, Corporate Sponsor: \$13,000 Standard: \$16,000 _____
- ☐ Emerald, Corporate Sponsor: \$9,500 Standard: \$12,000 _____
- ☐ Pearl, Corporate Sponsor: \$4,000 Standard: \$6,500 _____

A LA CARTE SPONSORSHIP

- ☐ Gold, Corporate Sponsor: \$6,000 Standard \$8,000 _____
- ☐ Silver, Corporate Sponsor: \$4,500 Standard \$6,000 _____
- ☐ Specialty Item: _____

PAYMENT

Full amount is due at contract submission \$ _____

PAYMENT

The contract will not be finalized without appropriate deposit

Check: ☐ Payable to WFC 13
Mail to: Lyn Sholl, WFC 13/AFS
5133 Harding Pike, B-10, #380, Nashville, TN 37205

Credit Card: ☐ Visa ☐ MasterCard ☐ American Express

Card Number: _____

Name on Card: _____

Expiration Date: _____ CSV: _____

Billing Address: _____

Wire Transfer: ☐

Contact Lyn Sholl at Lyn@afssociety.org for wire instructions



Return completed form by email, mail, fax or online:

AFS • 5133 Harding Pike, B-10, #380, Nashville, TN 37205, USA

Ph: +1 615-250-7792 • Fax: +1 615-678-8414 • Email: Lyn@afssociety.org